

# THE PASSIONS

## HAVE YOU SEEN WHAT'S IN THE ADVERTISER TODAY?

It's well acknowledged that the letters page of the Berwick Advertiser can hardly be relied on as a sample of public opinion, but its armchair analysts reveal a lot about how the community identifies its problems and what kind of solutions it sees for them.

- The general response to the pressures facing Berwick is a very immediate one. People are concerned about the quality of their experience of the town through things like shopping and parking, they have ideas about where to put what and they want a thriving town with plenty of amenities
- Letters are often focused on personal perception, and often views are diametrically opposed
- It turns out that writers don't look so much at the background issues, such as housing availability, the population mix or education opportunities
- It's easy just to lay the blame for almost everything at the door of the Council

So are people in Berwick really engaging with how decisions are actually made?

## Plans submitted for another retail park

General feel of town bumping along the bottom won't attract visitors

A further twist of the dagger...

What is going on in Berwick?

We must find solution to reverse decline of town

Where is the regeneration?

A prime site — but getting a hotel developer 'like flogging a dead horse'

Berwick — a great town going to waste

Has the Borough Council gone mad?

Two problems for town — a lack of money and a lack of vision

What have Marygate works achieved?

A great opportunity to welcome developers into the area

New plans for historic site

Amazing how many people think they have the solution

Time for residents to rise up and make a stand to protect their heritage

**See** — An article which has attracted the attention of many residents in Berwick is that which appeared in the Berwick Advertiser on the 12th inst. It dealt with the proposed extension of the railway line to the town. It is a pity that the article was so short and that it did not give the full details of the proposals. It is a pity that the article was so short and that it did not give the full details of the proposals. It is a pity that the article was so short and that it did not give the full details of the proposals.

'Horried' at Berwick town centre

Why is Spittal not right site for new centre?

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Stand up and be counted

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Adding to continuing decline of town centre

Letting Tesco open shop in Berwick would be grave error

Tesco is just what Berwick needs

If a city cannot cope, what chance does market town like Berwick have?

To prosper we need the Asdas, Tescos and Marks to come here

It's more customers traders want, not yet more out of town retail units

Museum in funding plea to 'bring it into 21st century'

Council should look at how other places are preserved

**See** — I think it is a pity that the official council decision has had upon this matter. It is a pity that the official council decision has had upon this matter. It is a pity that the official council decision has had upon this matter.

Like it or not, inevitable Berwick will expand

Berwick need another supermarket like a fish needs a bicycle!

Not lot of choice for shoppers

ASDA's prices are well worth the journey

Supermarkets would be death knell for town

Only people who want more supermarkets are supermarkets

**See** — I agree with those who say that the opening of a supermarket in Berwick would be a disaster. It is a pity that the opening of a supermarket in Berwick would be a disaster. It is a pity that the opening of a supermarket in Berwick would be a disaster.

Never mind the art, what about litter, looms and empty shops?



Jimmy Strength worthier subject for sculpture...

...so would farm workers or a Berwick smack

Exactly how will this 'art' generate business?

Streets without cars are a boon to shoppers

**See** — You do not need a parking ticket to get into Berwick. It is a pity that you do not need a parking ticket to get into Berwick. It is a pity that you do not need a parking ticket to get into Berwick.

Long stay car parking is vital for town's survival

**See** — Long stay car parking in Berwick is a vital part of the town's infrastructure. It is a pity that long stay car parking in Berwick is a vital part of the town's infrastructure. It is a pity that long stay car parking in Berwick is a vital part of the town's infrastructure.

Town from a teenager's point of view...

Two Tescos for Berwick?

**By THOMAS MILLER**  
The proposal to have two Tesco stores in Berwick is a matter of some interest. It is a pity that the proposal to have two Tesco stores in Berwick is a matter of some interest. It is a pity that the proposal to have two Tesco stores in Berwick is a matter of some interest.

At last, some common sense and interest in town

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Set your sights higher than low paid work

**See** — The question of low paid work in Berwick is a matter of some interest. It is a pity that the question of low paid work in Berwick is a matter of some interest. It is a pity that the question of low paid work in Berwick is a matter of some interest.

Council aspirations revealed in document

**By IAN SMITH**  
The aspirations of the Berwick Council are revealed in a document which has been published. It is a pity that the aspirations of the Berwick Council are revealed in a document which has been published. It is a pity that the aspirations of the Berwick Council are revealed in a document which has been published.

Statement vacuous management speak, so don't bother looking

**See** — I am glad to see that the management of the town is taking an interest in the future. It is a pity that the management of the town is taking an interest in the future. It is a pity that the management of the town is taking an interest in the future.

Here's one reason for having Asda

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'Save Berwick' group unveils its priorities

**By THOMAS MILLER**  
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Asda, not the land of milk and honey

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Younger population does want ASDA

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Asda, let the people decide

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